

POINTS SOUTH

AN OXFORD AMERICAN PODCAST



Southern Stories. Southern Songs.

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Launched in September 2019, *Points South* synthesizes the best of the Oxford American into a compelling 40+ minutes of storytelling and music.

Segments are supported by the National Endowment for the Humanities and the National Endowment for the Arts.

PAST EPISODES HAVE FEATURED:

- Ken Burns and Rhiannon Giddens on Country Music
- Reporter Jerry Mitchell on civil rights icon Clyde Kennard
- Brittany Howard on inheriting diverse musical influences
- John Paul White, Los Texmaniacs, Dom Flemons, Lucy Dacus, Adia Victoria, and reported stories on family separation at the border, Arkansas' cemetery angel, and more.

**MARKETING & PARTNERED
OPPORTUNITIES AVAILABLE:**

- 15 second ad
- Episode Underwriting, includes recognition in episode of the podcast in the pre- and post-roll
- Original Sponsored Edition

oxfordamerican.org/pointssouth

FOR PLANNING:

Contact your OA rep

Episodes throughout 2023 will feature stories supported by the NEH that explore underreported moments in Southern history that reverberate in the present. *Points South* may also debut limited series, feature performances, and interviews in collaboration with other cultural and educational organizations.