

oxfordamerican * Eollow Paid spinship with oxplorerabun Rabun County, Georgia Contor, Iccatod in beautiful Rabun County, Georgia, Introduces its new Antioni Villagel As the oldest residency program in the Southeast. The Hambidge Center is expanding its programming reach by offering small group workshops immersed in nature and indused with workd-class artists starting Spring 2023.

With the addition of The Antinori Village to its 600-acre campus —4 buildings thoughfully designed by the architest firm BLDGS— Hambidge will introduce workshop attondoes to a small-scale vorsion of the time, space, and community that has inspired and energized

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86K (Includes Facebook, X/Twitter, and Instagram)

OXFORD AMERICAN

SOCIAL FOLLOWERS:

Advertisers have the opportunity to share their promotional messages with the OA's passionate and highly-engaged Social

The content appearing in the Social Post

editorial themes of the Oxford American.

must be consistent with the style and

Followers via Custom Posts.

COST PER POST: \$1,000

Note: All Social Posts must be approved by the OA's Engagement Editor prior to going live. Social posts will be noted as paid partnerships via Facebook and Instagram's Paid Partnership label and "#ad" at the end of Tweets (please include this in your caption or ensure character count allows for this).

SOCIAL MEDIA SPECS:

Instagram: 1080 x 1080

is optimal (looks best in profile grid), but IG will support landscape images up to **1080 x 566** and portrait images up to **1080 x 1350**. Can post up to **10** slides in a carousel. **Facebook:** Single images can be any size. **1200 x 630 or 1080 x 1080** is recommended. For 2 or 4+ images, **1080 x 1080** is recommended to avoid cropping. Can support any number of images.

<u>X/Twitter</u>: Single images can be any size. 16:9 or 1:1 is recommended.
2 images: will appear side by side, both with an aspect ratio of 7:8.
3 images: one will appear larger (in 7:8 ratio) and the other two in 4:7 ratios.
4 images: will be arranged in a 2x2 grid. Each image will have a 2:1 aspect ratio.

X/Twitter supports up to 4 images.

MATERIALS DEADLINE: At least two [2] weeks before the scheduled run date