Launched in September 2019, Points South synthesizes the best of the Oxford American into a compelling 40+ minutes of storytelling and music.

Past segments have been supported by the National Endowment for the Humanities and the National Endowment for the Arts.

**Past Episodes Have Featured:**
- Ken Burns and Rhiannon Giddens on Country Music
- Reporter Jerry Mitchell on civil rights icon Clyde Kennard
- Brittany Howard on inheriting diverse musical influences
- John Paul White, Los Texmaniacs, Dom Flemons, Margo Price, Lucy Dacus, Adia Victoria, and reported stories on family separation at the border, Arkansas’ cemetery angel, and more.

**Episodes throughout 2024** will feature live music, and deeply reported stories about Southern history that reverberate in the present. Points South may also debut limited series, feature performances, and interviews in collaboration with other cultural and educational organizations.

**Marketing & Partnered Opportunities Available:**
- 15 second ad: $875
- Episode Underwriting, includes recognition in episode of the podcast in the pre- and post-roll: $7,500
- Original Sponsored Edition

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