

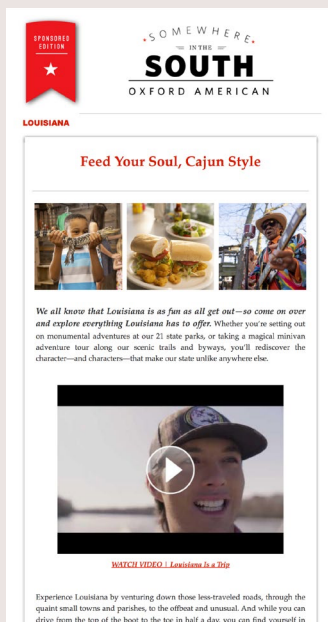
SPONSORED CONTENT E-NEWSLETTERS

As a way to further extend opportunities for engagement with the Oxford American audience, special dedicated-sponsored editions are available to our advertising partners on a weekly basis.

Three different themed Sponsored e-newsletters are shared on select Thursdays to approximately 30K opt-in subscribers. Advertisers can choose the theme most closely aligned with their message. Your Account Executive can confirm available dates and provide examples.

SOMEWHERE IN THE SOUTH

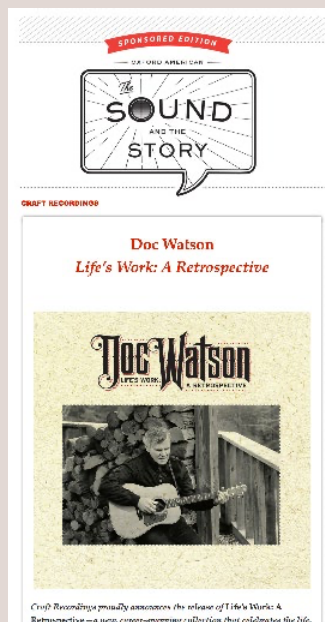
Destinations and cultural /
educational experiences



▷ [VIEW EXAMPLE](#)

THE SOUND AND THE STORY

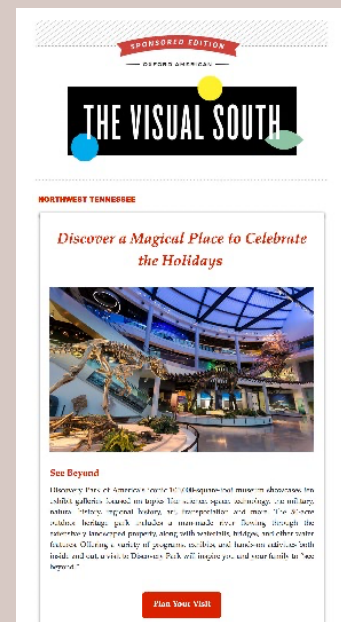
Music and literature
experiences



▷ [VIEW EXAMPLE](#)

THE VISUAL SOUTH

Museums / art and
scenic experiences



▷ [VIEW EXAMPLE](#)

E-NEWSLETTER RATES:

1x Rate: \$2,420

2x+ Rate: \$2,100

SPONSORED EDITION SPECS:

- 200–400 total words of copy
- 1–3 high-res image(s) for the header (300 dpi or higher)
- 1 video URL (YouTube or Vimeo) to be embedded | *optional*
- 1–2 additional high-res images for e-newsletter body | *optional*
- Logo file | *optional*

MATERIALS DEADLINE:

**At least two [2] weeks
before the scheduled
run date**

Metrics are available to
sponsored e-newsletter
advertisers upon request.